

Health Impact Assessment: Step 6 Reporting

Steps: Reporting & Communications



Developing the Report		Communicating the Findings
1.	Develop consensus among stakeholders regarding key findings/recommendations	Develop a communications plan
2.	Determine the format/structure of the report	Prepare communications materials to suit the needs of all stakeholders and decision-makers
3.	Write the report and any other communication	Use materials to inform stakeholders/decision-makers

**Note: Reporting can occur during earlier stages of the HIA process and include various types of meetings and interim reports*

Transparency in HIA Reporting



- Report Front
- Key Findings/Executive Summary
- Introduction
- Background and Screening
- HIA Scope
- Methods
 - Who was involved, how
 - How decided what to include
 - Who paid for it
 - Data sources



Battlement Mesa HIA/EHMS

Battlement Mesa Health Impact Assessment (2nd Draft)

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[Public Health home](#)

[Environmental Health home](#)

[Announcements](#)

[Battlement Mesa HIA](#)

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[Food safety and licensing](#)

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1 Introduction

[1.1 Antero's Plan to Drill within the Battlement Mesa PUD](#)

[1.2 Community Concerns](#)

[1.3 Initial Responses to Community Concerns](#)

[1.4 Battlement Mesa Health Profile](#)

[1.4.1 Measures of Physical Health](#)

[1.4.2 Measures of Community Health](#)

2 Information Gaps

[2.1 Information Gaps and Implications](#)

[2.2 Remedies](#)

Transparency in HIA Reporting (continued)



- Assessment Findings
- Recommendations
 - How decided
 - Who involved
- Monitoring
- Conclusion
- References
- Appendices

4. Assessment – A Synthesis of Findings

4.1 Employment

- 4.1.1 Current Employment and Related Health Conditions in Oregon
- 4.1.2 Assessment of Employment Health Determinant Outcomes

4.2 Diet and Nutrition

- 4.2.1 Current Diet and Nutrition Conditions
- 4.2.3 Assessment of Diet and Nutrition Health Outcomes

4.3 Farm to School and School Garden K-12 Education

- 4.3.1 Current Farm to School and School Garden K-12 Education Program Conditions
- 4.3.2 Assessment of Farm to School and School Garden K-12 Education Outcomes

4.4 Environmental Health

- 4.4.1 Current Environmental Health Conditions Related to HB 2800
- 4.4.2 Assessment of HB 2800's Impact on Environmental Health

4.5 Social Capital

- 4.5.1 Current Social Capital Conditions Related to HB 2800 in Oregon
- 4.5.2 Assessment of Social Capital Health Outcomes

4.6 Conclusions and Key Policy Recommendations

4.7 Potential Impacts of Amended HB 2800

5. Legislative and Operations Recommendations

LEGISLATIVE RECOMMENDATIONS

OPERATIONS RECOMMENDATIONS

6. Monitoring and Evaluation

References

Appendix 1: Community Engagement Process

What Makes a Good Report?

- Includes executive summary
- Summarizes process for each HIA step
- Shows how proposal is linked to health determinants and health outcomes (e.g. health determinant pathways)
- Discusses evidence, data sources, methods used and existing conditions for each health issue analyzed
- Presents characterization of impacts
- Shows how findings relate to recommendations



What Makes a Good Report?

- Provides specific recommendations for decision alternatives, policies, mitigations
- Includes input from stakeholders
- Is accessible to multiple audiences



Know Your Audience, Know Your Message

- What issues and values are most important to this audience?
- What might they be concerned about that you can address in your message?
- What action do you want your audience to take?



Values – Big Ideas

Universal Values

- Prosperity, Success
- Health
- Common Sense
- Ingenuity
- Interdependence
- Independence
- Common Good/Public Good
- Future
- _____for all

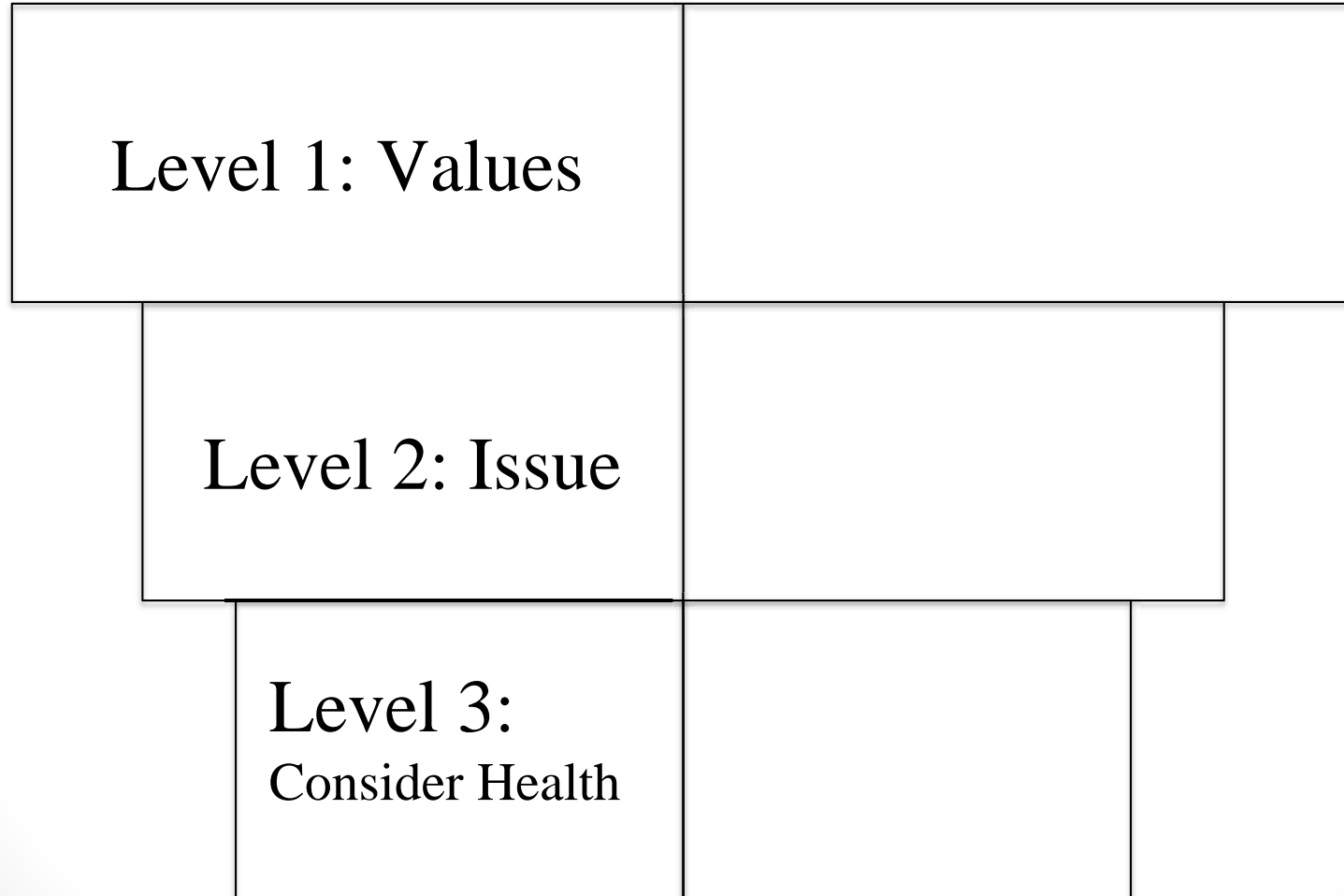
Different Definitions!

- Freedom
- Justice
- Fairness
- Opportunity
- Choice
- Protection

Moral Foundations Theory

- Core Moralities
 - Care/harm
 - Fairness/cheating
 - Loyalty/betrayal
 - Authority/subversion
 - Sanctity/degradation
 - Liberty/oppression

Communication Practice: Start with an Effective Message



Practice – Consider Health

- What is the problem? – simple statements...
- Why should people care? – Values!
- What is the solution (consider health in the proposal)?

“VALUE: We all want our children to be healthy and do well.

ISSUE: Nearly 1 in 3 Arkansas kids aren’t getting enough nutrition to learn in schools.

POLICY: Consider how Farm to School Coordinator position can affect health through school foods...”

Level One: Values	<i>Fairness, Opportunity</i>
Level Two: Issue Area	Civil Rights
Level Three: Policy	<i>Affirmative Action</i>

Level One: Values	<i>Protection, Responsibility</i>
Level Two: Issue Area	Consumer Safety
Level Three: Policy	<i>Seat belt laws</i>

Reporting: Telling a story

DEPORTATION POLICY CREATES A CLIMATE OF FEAR AND PARALYSIS IN COMMUNITIES.



People are afraid to drive,



afraid to use parks
and exercise outdoors,



afraid to use public
services like clinics



and afraid to get involved
in their communities.

Family Unity, Family Health: How Family-Focused Immigration Reform Will Mean Better Health for Children and Families, Human Impact Partners, Oakland, CA, 2013

HIA Values in Reporting



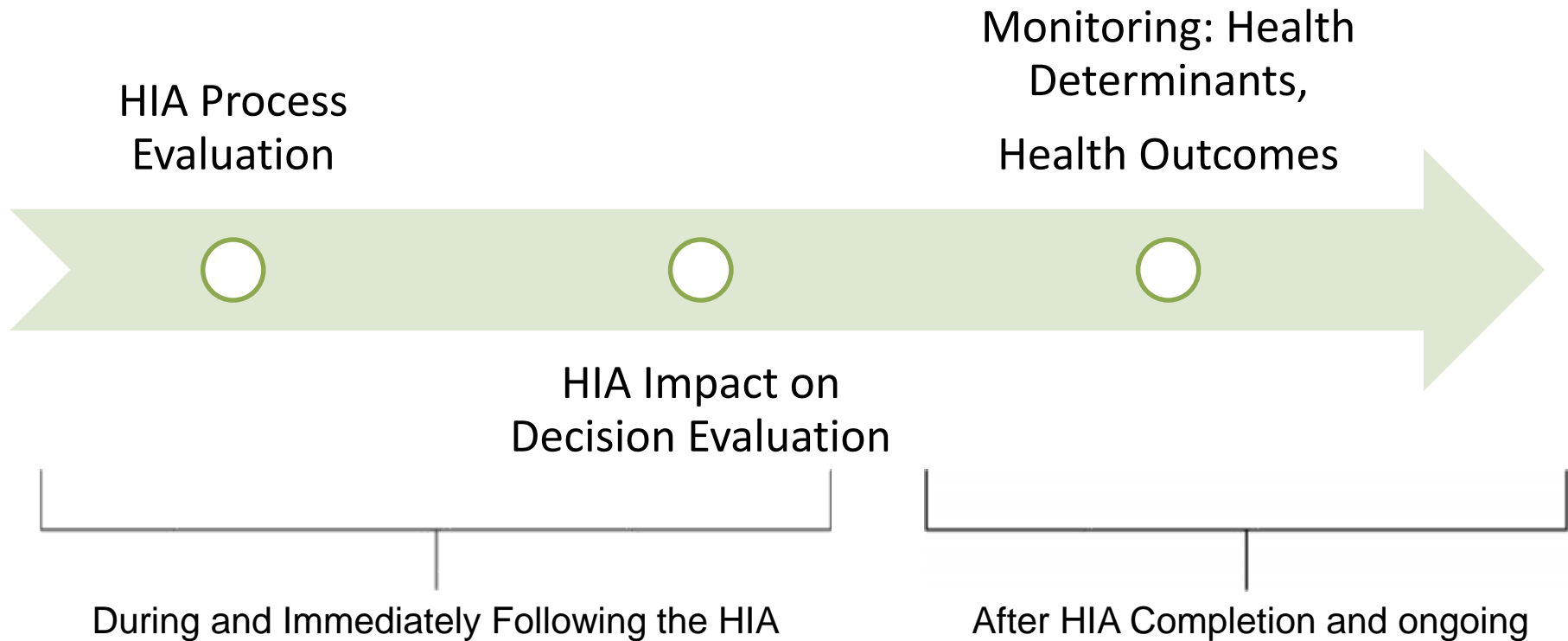
HIA Value	Examples In Reporting Practice
Democracy	Involve stakeholders in explaining findings
Equity	Remember your audience – have versions relevant to your most vulnerable i.e. in other languages and at 8 th grade reading level
Sustainable Development	Explain key short-term and long term take-aways
Ethical Use of Evidence	Explain how you arrived at your data and recommendations – your sources and who was involved, how recommendations are feasible, your limitations, communicate through all stages of HIA
Comprehensive Approach to Health	Help audiences understand broad health determinants –what they are, how this policy and HIA relates

Your Expertise: Communications

- What is familiar about this?
- What do you do already?
- What resources could you use for reporting?

Health Impact Assessment: Step 7 Evaluation & Monitoring

Evaluation & Monitoring Preview



HIA Process Evaluation

Evaluate:

- Did you use HIA minimum elements or full practice standards?
- Did you address health equity?
- How well did you manage the process?
- How well did you engage stakeholders?
- What was the impact of the HIA process on building capacity for your organization and stakeholders

HIA Impact Evaluation

Evaluate:

- Impact of the HIA on the outcome of the decision
- Impact on the decision making process
- Other impacts of conducting the HIA (i.e. other projects, grants)

HIA Monitoring Evaluation

Monitor/Evaluate:

- **Monitor implementation of recommendations**
- **Changes to health determinants**
- **Monitoring health and environmental outcomes over time**

Monitoring...

- **Monitoring/ Health Management Plans**
- Identify indicators for health determinants and outcomes
- Identifying parties responsible for plan and recommendation implementation
- Identify actions for addressing noncompliance and adverse outcomes

VIII. Monitoring Plan

The Kohala Center will seek additional funding to track and document actions taken by agricultural and health industry stakeholders, agricultural and educational administrators as well as county and state legislators that support HIA recommendations. This would determine:

- What policies have changed/been enacted?
- How have activities and policies increased production and purchase of local food at the commercial, home, and institutional levels?
- What evidence is there for changes in individual, family, and community health as a result of HIA recommended actions?

Table 14: Indicators to be Monitored

Indicator	Agency Responsible for Monitoring	Timing
INCREASED INSTITUTIONAL BUYING		
Hawai'i County establishes a farm-to-school working group	Hawai'i County Agriculture Advisory Committee	2012
Hawai'i State Legislature modifies Act 175 and/or regulations for state food procurement	The Kohala Center/Hawai'i State Department of Agriculture	2012
Hawai'i State Legislature allocates funds for a Farm-to-School/School Garden Coordinator at the Hawai'i Department of Education	Hawai'i School Garden Hui	2013
HDOE food purchasing data available for analysis	Hawai'i County Agriculture Advisory Committee	2012



Questions?

Brain Break & Evaluations!

